

5 DAY TRAINING PROGRAM ON T4D: DIGITAL DATA COLLECTION FOR MONITORING & EVALUATION EMPOWER YOURSELF TO EMPOWER OTHERS

FICCI Aditya Birla CSR Centre For Excellence organized a 5-day training program on digital data collection. The training was conducted from 27th September 2021 – 1st October 2021.

The online training program provided in-depth knowledge and training on building your own digital data collection systems to collect real-time and high-quality data. The training curriculum was designed for non-IT background professionals working in the social sector.

The below topics were covered-

- Transforming paper-based survey forms into digital copies (ODK/SurveyCTO).
- Designing and testing complex survey forms, learning randomization, and setting up automatic workflows for preloading data.
- Adding quality and data monitoring checks, integrating digital forms with external tools, and visualizing incoming data in real-time.
- Building your own dashboard to monitor all field activities and for tracking KPIs.
- Building your own computer-assisted telephonic interviews (CATI) and field tracking systems for collecting data offline/online through phone/web based medium.
- Learning best practices for collecting high-quality, secure data – both online and offline.

Representatives from Hindustan Zinc Limited, Catholic Health Association of India, Bayer CropScience Ltd, Indian Oil Corporation, Marico Limited, NTPC Ltd, Wonder Cement, Humana India, SRIJAN, etc. attended the training program.

