

Webinar on Build Back Resilient Communities- Stories from the Ground

Date: March 12, 2021 | Time: 3:30 pm onwards

NEW DELHI; 12 MARCH 2021: Due to COVID-19 pandemic, India is facing a severe challenge of unemployment and reverse migration. This migration further led to the burdening of the overall system in the rural areas considering that now there were more people who were to be provided with a job, food security, and healthcare.

To address the challenges posed by COVID-19, there have been several immediate steps taken by the Government, private sector and not-for-profits.

FICCI-SEDF and FICCI Aditya Birla CSR Centre For Excellence organised a virtual discussion with the theme - **Build Back Resilient Communities- Stories from the Ground on March 12, 2021**. The aim of the discussion was to understand the ground reality and share strategies being adopted to re-grow rural economy impacted by COVID-19.

The discussion was moderated by **Dr. Vineeta Datta Ray**, Professor, BIMTECH and the speakers were **Sarita Bahl**, Country Group Head – CSR, South Asia, Director – Bayer Foundation India; **Aruna Rangachar Pohl**, Chairperson-Advisory Committee, India Foundation for Humanistic Development; **Avijit Choudhury**, Integrator (Resource Mobilisation, Communications & Partnerships), PRADAN; **Sriram V**, Director, Partnerships and Engagements, The/Nudge Foundation; and **Uma Seth**, Senior Director and Head CSR & Diversity and Inclusion, FICCI.

All the speakers shared their perspective for on-ground activities and how they are rebooting rural economy.

