

2 Days Training on Social Return on Investment (SROI) of CSR Projects & Programs

Date: 18th and 19th May 2017
 Venue: Mayfair Banquet, Worli, Mumbai



Benefits

Two days training program is being organised on Social Return on Investment (SROI) of CSR Projects & Programmes and will focus on to evaluate impact of CSR Projects/Programs on stakeholders, identify ways to improve performance, and enhance the performance of investments.

- ❖ Measure the social value or 'return' your CSR project/program may or has delivered
- ❖ Understand, Manage & Evaluate impacts of CSR policy, project and fund on stakeholders
- ❖ Measure social, environmental and economic outcomes and put financial 'proxy' values on all those impacts identified
- ❖ Identify ways to improve performance
- ❖ Enhance the performance of investments

Application of SROI

- Monitoring, assessment and evaluation/ contract management
- Project Planning
- Conducting CSR activities
- Pre-procurement preparation
- Applying for projects
- Bidding
- Policy Development

Who should Attend?

CSR Professionals, Corporate Communication, Human Resource Development, Project management, Brand Building, Environment, Marketing, Monitoring and Evaluation, Sustainability Reporting



For Registration:
Fee: INR 20,000 + ST

Discount:
 FICCI Member – 15%

For Registration Please contact
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