



## FICCI CSR Summit and Awards -2017

### CSR: Investing in Generation Next

Date: 29<sup>th</sup> and 30<sup>th</sup> November, 2017, New Delhi

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# CALL FOR ABSTRACTS

Submission Deadline: **October 31, 2017**

The theme of the prestigious FICCI CSR Summit 2017 is 'CSR: Investing in Generation Next'. It is imperative that today's youth is provided with worthwhile platforms and opportunities to discover their true potential. Investing in youth, will empower them with knowledge and information and fortify them with power to drive revolutionary change. The aim of the summit is to discuss the opportunities to Invest in Generation Next and through them enable India to find its rightful place in the community of developed nations.

We cordially invite academic researchers, practitioners and educators in the field of CSR, Corporate Communication, Marketing and Management to submit an abstract on either of the following themes:

- **Initiatives to make youth transition to global marketplace**

*The youth of the country is no longer defined to its territories. With exposure to global technology, innovation, news and knowledge, it is time to rethink of strategies to not only empower them with basic skills but make them come at par with the global trends. To harness the advantages of this demographic dividend into an enabler for developing an inclusive economy, India not only needs to equip the young with education and skill training but also with 21st century globalised skills like communication skills, collaboration, critical thinking ability and teamwork etc.*

- **Youth Participation and Community Change**

*Empowered youth CAN and DO make a difference! Youth Participation and Community Change highlights on how youth can be empowered to enact positive social change.*

- **Access to quality Health Services for the young people**

*Prevention and early treatment of physical health and mental health problems are essential for youth to achieve their full potential; which requires engagement with care providers well before the onset of risk-taking behaviour.*

- **Youth and Food Security**

*Ensuring food and nutrition security is a challenge for India, given its huge population and high levels of poverty and malnutrition. Meanwhile, India is also losing 2,000 farmers every day to climate change, farmer suicides, and development of prime agricultural land into mega real estate and industrial projects. It is clear that we need ingenuity, entrepreneurship, human capital and innovation in the agricultural system if we are to meet the challenges of the 21st century—from a changing climate to the growing youth bulge. There is huge opportunity to engage youth to address the root causes of Food insecurity and providing solutions that improve agricultural activity, promote market development, promote market development and rural growth along with preventing nutritional deficiencies.*

- **Empowerment of Youth through Sport**

*It is a fact that young people represent immense capability to reduce global poverty and advance developmental goals of a nation. In the background of India's varied socio-economic status, geographies, culture and political contexts, Sports, is emerging as one of the medium to harness this capacity. Sport for development, which is interactive, participatory and inclusive can be a powerful medium to deliver and attain developmental goals of a nation.*

- **Corporate Engagement for Youth Mentoring**

*In India, approximately 1/3rd of total youth between the ages of 16 and 24 are disconnected from school and work, and many are not getting the support they need to drive greater engagement. One in four young people— will reach the age of 16 without ever having a guide in their life of any kind. This situation is far worse for at-risk youth, who experience higher rates of poverty, poor health, and poor resourced schools. Today, companies of all sizes are spotting the role they can play in filling this "mentorship gap" and have simultaneously discovered that they can use mentorship programs to realize both business and corporate responsibility goals. Programs such as these provide value to employees and allow them to develop soft skills, deepen relationships with the community, and create a more inclusive culture. This in*

turn increases employee satisfaction in the company and reduces turnover. When the mentoring engagement aligns with business strengths, the company has an opportunity to demonstrate its capabilities to a new audience and build interest in the future of the company.

- **The Role of corporate in Promoting Inclusive Development for people with Disabilities**

*A lack of access to education, employment, health care and other forms of support prevents many youth with disabilities from realizing their full potential. However, in many parts of the country, Companies are taking full account of accessibility as a worthy investment for the wider participation of people with different functional needs.*

- **The Role of CSR in Youth Development Programs**

*Youth are the most important and dynamic segment of the population in any country. It is believed that developing countries with large youth population could see tremendous growth, provided they invest in young people's education, health and protect and guarantee their rights. Companies Act 2013 is a wonderful opportunity for corporates to undertake various initiatives to promote youth empowerment.*

- **Role Of Youth In environment Sustainability**

*Environment protection issues have been in the forefront of the current world agenda. Youth have both special concerns and special responsibilities in relation to the environment. Young children, are particularly vulnerable to environmental risks associated with, for example, access to clean and safe drinking water. In addition, young people will have to live longer with the consequences of current environmental decisions than will their elders. Young people will be compelled to engage in new forms of action and activism that will generate effective responses to ecological challenges. Aside from having a greater stake in the more distant future, young people are especially well-placed to promote environmental awareness. The participation of youth in environmental protection can be sought at levels and locations ranging from private sector, grass-roots activism and participation in conservation projects to policy-making bodies and NGOs.*

## Abstract Submission Guidelines

- All abstracts must be sent before **October 24, 2017** to [csrce@ficci.com](mailto:csrce@ficci.com) with the subject "Call for abstract" in prescribed format. **Incomplete or late submissions will not be reviewed.**
- The abstract and pictures shall be published in good faith. Hence, it is the liability of the author(s) to ensure originality of the abstract.
- By submitting an abstract to the conference, authors agree to participate in the peer review process. Please note that all abstract must conform to the format instructions and will be subjected to formal blind review. Publication of the abstract will be at FICCI's discretion. FICCI reserves the right to make additions or deletions to the text or graphics prior to publication, or to refuse publication.
- The abstract must be submitted by electronic mail on [csrce@ficci.com](mailto:csrce@ficci.com) in the **following format**:
  - Abstract of not more than 1000 words with details of author(s) (name, position, affiliation, contact and email-id)
  - Title of the abstract should be in font size 16 and should be centrally aligned.
  - Abstract should be in font size 12, Calibri, 1.5 Line Spacing. The subheadings and the body of the text should be in font size 12.
  - Please provide 3-4 key words at the end of the abstract.
  - Name of the authors and their affiliation should be placed just below the title of the abstract. Name of the author should be in font size 12 and affiliation in font size 11.
  - Abstract should be submitted only in MS-Word format. Please do not submit abstracts in PDF.
  - All the tables and diagrams should be appropriately numbered and provided at the end of the abstract.
- All the accepted abstracts shall be published and released at the summit in form of an edited abstract book. A copy of the book shall be provided free to all the registered participants.
- **REVIEW CRITERIA FOR ABSTRACTS**
  - Novelty: The abstract must show progressive information on the themes shared.
  - Relevance: The content of the abstract should reflect the title. Authors should prepare their abstracts with care, assuring that the reader will understand the background of the issue(s) and the objectives of the abstract.
  - Quality of the writing: Eliminate writing errors; use of good grammar, proper sentence structure and punctuation are very important. Views presented in abstracts must be in English, concise and coherent.
  - Adherence to submission criteria
- **For any correspondence**  
Mail to: [csrce@ficci.com](mailto:csrce@ficci.com) with the subject "Call for abstract"