

Training Program on Result Based CSR Project Management

10-11 April 2017, New Delhi: While companies are investing their attention on financial inputs, activities and outputs for effective management of CSR projects/programs, there is still a need to channelize the efforts by the company at every stage of project management. Result Based Management (RBM) is an effective tool to ensure that an organization's efforts and resources are being channelized in the right direction and in the right manner.



With the objectives of facilitating various organizations to understand the requirements for effective management of CSR projects/programs, **FICCI Aditya Birla CSR Centre for Excellence** organized **“2 Days Training Program on Result Based CSR Project Management” on 10th and 11th April 2017 at FICCI, Federation House, New Delhi.** The sessions at the workshop were designed with a pragmatic approach, with a step by step method of training, starting from meaning of projects to different level of results to monitoring and evaluation of the project.

Sessions at the workshop helped CSR and social development personnel in:

- improving management, effectiveness and accountability of CSR Projects/programs
- assessing risks, monitoring progress toward the achievement of expected results
- use of data for effective management of CSR projects/programs
- integrating lessons learned into management decisions and reporting on performance



The training was attended by 23 participants, representing the mega business houses like **Ultratech Cement Ltd, Chambal Fertilizers, Cipla Foundation, Monsnato, Dabur, Cargill** etc.