

Training on Social Return on Investment (SROI) of CSR Projects & Programs

17-18 May 2018, Mumbai: Social Research plays a very important role in assessing the impact of CSR projects or programs to know whether objectives were met and CSR capital was judiciously spent.

With the objectives of facilitating various organizations to understand the requirements for designing and conducting Impact Assessment and SROI (Social Return on Investment) of CSR projects/programs; FICCI Aditya Birla CSR Centre for Excellence organized “2 Days Training Program on Social Return on Investment (SROI) of CSR Projects & Programs” on 17th and 18th May 2018 at Mumbai.

Sessions at the workshop covered subject areas such as Monitoring, assessment and evaluation/contract management, Project Planning, Policy Development and Social Return on Investment (SROI) to equip participants with step-by-step introduction to the SROI process, principles underpinning SROI, calculation the SROI ratio etc.

The training was attended by over 26 participants from various companies such as **Cipla, Godrej, ONGC, Odisha Power Generation Corporation Ltd., Lupin, GT** etc.



Participants of the “2 Days Training on Social Return on Investment (SROI) of CSR Projects & Programs ” held on 17th and 18th May 2018, Mumbai

Organized by : FICCI Aditya Birla CSR Centre of Excellence